

Alila Diwa Goa

ALILA DIWA GOA HAS BEEN ACCORDED THE CRITIC'S AWARD FOR BEST NEW HOTEL IN INDIA AT THE 2011 HOTEL INVESTMENT CONFERENCE SOUTH ASIA

April 26, 2011: Alila Diwa Goa, an Alila lifestyle hotel has been accorded the Critic's Award for the "Best New Hotel" at the 2011 Hotel & Investor Conference South-Asia (HICSA) awards that took place in Mumbai on the 6th and 7th April. A total of 10 hotels were shortlisted by an esteemed panel of industry experts with the final selection being made by the HICSA delegates via an online voting system.

The HICSA Hotels of the Year Awards are recognized as a global benchmark for excellence in the travel and hospitality sector and honour the most outstanding hotel developments of the previous year in South Asia. The awards have grown from strength to strength over the past three years and now encompass a wide range of products from across different segments of the industry with a new category for Best Green Hotel being added on this year.

Saji Joseph - General Manager of Alila Diwa Goa says, "Alila Diwa Goa is Alila's first entry into India and from a brand perspective has created a surprisingly different destination experience that showcases a stylish, warm and friendly Goa."

He further added, "The resort presents a new face to Goan tourism and in the short time that it has opened, has topped the Trip Advisor rankings, thanks to the tremendous support we have received from our friends in the industry."

About Alila Diwa Goa:

Alila Diwa Goa is sited in South Goa along the coast of the beautiful Majorda Beach with panoramic views of vast verdant paddy fields leading out to the Arabian Sea. The resort is also perfectly located just 20 minutes from Goa Dabolim International Airport.

Alila Diwa Goa blends contemporary Goan architecture with the magic of Goa's cultural richness to create a stylish and relaxing environment that remains true to the destination. At the heart of the resort is an endless infinity pool that extends out into the paddy terraces. Its 153 rooms and suites are designed for quiet indulgence with an amazing bath experience, luxury bedding and a private terrace to take in the picturesque setting. The resort is complemented by a family entertainment zone that includes a theatre and children's activity centre, and a comprehensive event centre which is equipped with a ballroom, meeting rooms and a large outdoor lawn that can accommodate up to 300 persons.

About Alila Hotels and Resorts

Alila Hotels and Resorts offers a stylish, relaxing environment with a new level of guest experience continuously redefined by the latest developments in design and living. Alila fashions uniquely different lifestyle concepts in creating luxurious destination experiences for its guests. The Alila Experiences are centred on building unique 'emotional moments' between the guest, the hotel and the destination. Alila Villas are luxurious yet sustainable developments in some of the most naturally spectacular locations, offering an unprecedented level of private space, contemporary design and architecture, personalised hospitality and lifestyle journeys inspired by respect for the local destination. Please visit www.alilahotels.com for more information about our current hotels and resorts.

Currently, Alila is continuing to develop exciting new hotels and resorts in China, India, Laos, Oman, Thailand and Vietnam.

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